

FOR IMMEDIATE RELEASE

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FIRSTMARK ANNOUNCES New “Directories-For-You.com” Web Site

July 23, 2008, Campton, NH: FIRSTMARK, Inc., a leader in mailing lists and data management, has announced a new web site for Healthcare Directory buyers. FIRSTMARK’s new “Directories-For-You.com” site contains more than 200 individual state and United States directory products. Hospital, Nursing Home, Retirement Community and Diagnostic Imaging Center directories are all available. PDF Directories can easily be purchased by credit card and immediately downloaded. FIRSTMARK’s new “Directories-For-You.com” site adds an important downloadable set of products to FIRSTMARK’s growing data businesses

For 21 Years, FIRSTMARK has provided the highest quality mailing and telemarketing lists. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website www.firstmark.com online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK’s more than 400 business-to-business mailing list products is available at: www.firstmark.com/category_lists/alpha_lists.html. A complete listing of FIRSTMARK’s consumer mailing list products is available at: www.firstmark.com/category_lists/alpha_lists_consumer.html.

For more information on FIRSTMARK’s mailing lists and databases, see www.firstmark.com or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at info@firstmark.com.