

**FOR IMMEDIATE RELEASE**

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**FIRSTMARK ANNOUNCES A PRICE REDUCTION  
FOR STATE LICENSED ALTERNATIVE HEALTHCARE DATABASES**

**September 4, 2008, Campton, NH:** FIRSTMARK, Inc., a leader in mailing lists and data management, announces a price reduction for all of its state-licensed Alternative Healthcare databases.

As of September 4, 2008, the following Alternative Healthcare mailing lists are \$70/1000 for one-time use (minimum \$495) and \$150/1000 for multi-use (minimum \$795). The lists include: Acupuncturists, Audiologists, Certified Nursing Assistants, Chiropractors, Dental Assistants, Dental Hygienists, Dental Radiographers, Dietitians & Nutritionists, Drug/Chemical Dependency, Marriage & Family Therapists, Massage Therapists, Nurse Practitioners (ARNP), Occupational Therapists, Occupational Therapist Assistants, Pharmacists, Physical Therapists, Physical Therapy Assistants, Physician Assistants, Podiatrists, Psychologists, Radiology/X-Ray Technologists, Respiratory Therapists, Social Workers, Speech & Language Pathologists. See: [www.firstmark.com/fmkcat/altmed.htm](http://www.firstmark.com/fmkcat/altmed.htm)

For 21 Years, FIRSTMARK has provided the highest quality mailing and telemarketing lists. Over 98% of customer orders are fulfilled the same day. FIRSTMARK has maintained its website [www.firstmark.com](http://www.firstmark.com) online since April, 1995.

Information from FIRSTMARK databases can be emailed as an electronic database in any standard Microsoft Windows software platform, or printed as labels, or as a custom list or report for direct mail, telemarketing, sales, marketing and research projects. Other special custom formatting is also available.

A complete listing of FIRSTMARK's more than 400 business-to-business mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists.html](http://www.firstmark.com/category_lists/alpha_lists.html). A complete listing of FIRSTMARK's consumer mailing list products is available at: [www.firstmark.com/category\\_lists/alpha\\_lists\\_consumer.html](http://www.firstmark.com/category_lists/alpha_lists_consumer.html).

For more information on FIRSTMARK's mailing lists and databases, see [www.firstmark.com](http://www.firstmark.com) or call 800-729-2600 or 603-726-4800. Email FIRSTMARK at [info@firstmark.com](mailto:info@firstmark.com).